## **Breathing Clean Fact Sheet**

The claims below are guick stats that can be used to boost your social media content and share valuable information with customers and potential customers.

- 1. Health effects from indoor air pollutants can include irritation of the eyes. nose, and throat, headache, dizziness, and fatigue.
  - Source: The US Environmental Protection Agency (EPA) https://www.epa.gov/indoor-air-quality-iag/introduction-indoor-airquality
- 2. There are many different sources of indoor air pollution; these can include: tobacco products, excess moisture, pesticides, newly installed flooring or carpet.
  - Source: The US Environmental Protection Agency (EPA) https://www.epa.gov/indoor-air-quality-iag/introduction-indoor-airquality (under 'primary causes')
- 3. Indoor pollution sources that release gases or particles into the air are the primary cause of indoor air quality problems.
  - Source: The US Environmental Protection Agency (EPA) https://www.epa.gov/indoor-air-quality-iag/introduction-indoor-airquality (under 'primary causes')
- 4. Sometimes, specific contaminants like dust from construction or renovation. mold, cleaning supplies, pesticides, or other airborne chemicals (including small amounts of chemicals released as a gas over time) may cause poor IAQ.
  - Source: United States Department of Labor https://www.osha.gov/SLTC/indoorairquality
- The Federal Trade Commission estimates that Americans lost more than \$4.1 billion to fraud and scams in the last 5 years.
  - Source: Home Advisor http://welcome.homeadvisor.com/home-improvementfraud- scams/?m=homesense&entry point id=28875476
- 6. Poor workmanship is the number one fear homeowners have when hiring a contractor.
  - Source: Home Advisor http://welcome.homeadvisor.com/home-improvementfraud- scams/?m=homesense&entry point id=28875476

- 7. Over 1/3 of homeowners have a fear of fraud when hiring a contractor.
  - Source: Home Advisor <u>http://welcome.homeadvisor.com/home-improvement-fraud-scams/?m=homesense&entrypointid=28875477</u>
- 8. 70% of homeowners have hired a contractor for home repair.
  - Source: Home Advisor <u>http://welcome.homeadvisor.com/home-improvement-fraud-scams/?m=homesense&entry\_point\_id=28875478</u>
- 9. The number one warning sign for homeowners that a contractor may be fraudulent is if they demand the money up front.
  - Source: Home Advisor
     http://welcome.homeadvisor.com/home-improvement-fraud-scams/?m=homesense&entry\_point\_id=28875479
- 10. Regularly clean your air filters, supply vents and return grills. Dust and dirt cause your heating equipment to work harder. That means higher energy bills.
  - Source: Consumer Energy Center (California Energy Commission) <a href="http://www.consumerenergycenter.org/residential/heating\_cooling/ducts.html">http://www.consumerenergycenter.org/residential/heating\_cooling/ducts.html</a>
- 11. Around the world, a death occurs every 20 seconds due to poor indoor air quality.
  - Source: AirAdvice State of Our Indoor Air report (referencing the EPA)
     http://www.airadviceforhomes.com/wordpress/wp content/uploads/2012/07/State- of-Our-Indoor-Air-Report.pdf
- 12. Since 1990, the U.S. Environmental Protection Agency (EPA) has consistently ranked indoor air pollution as one of the top five environmental risks to public health.